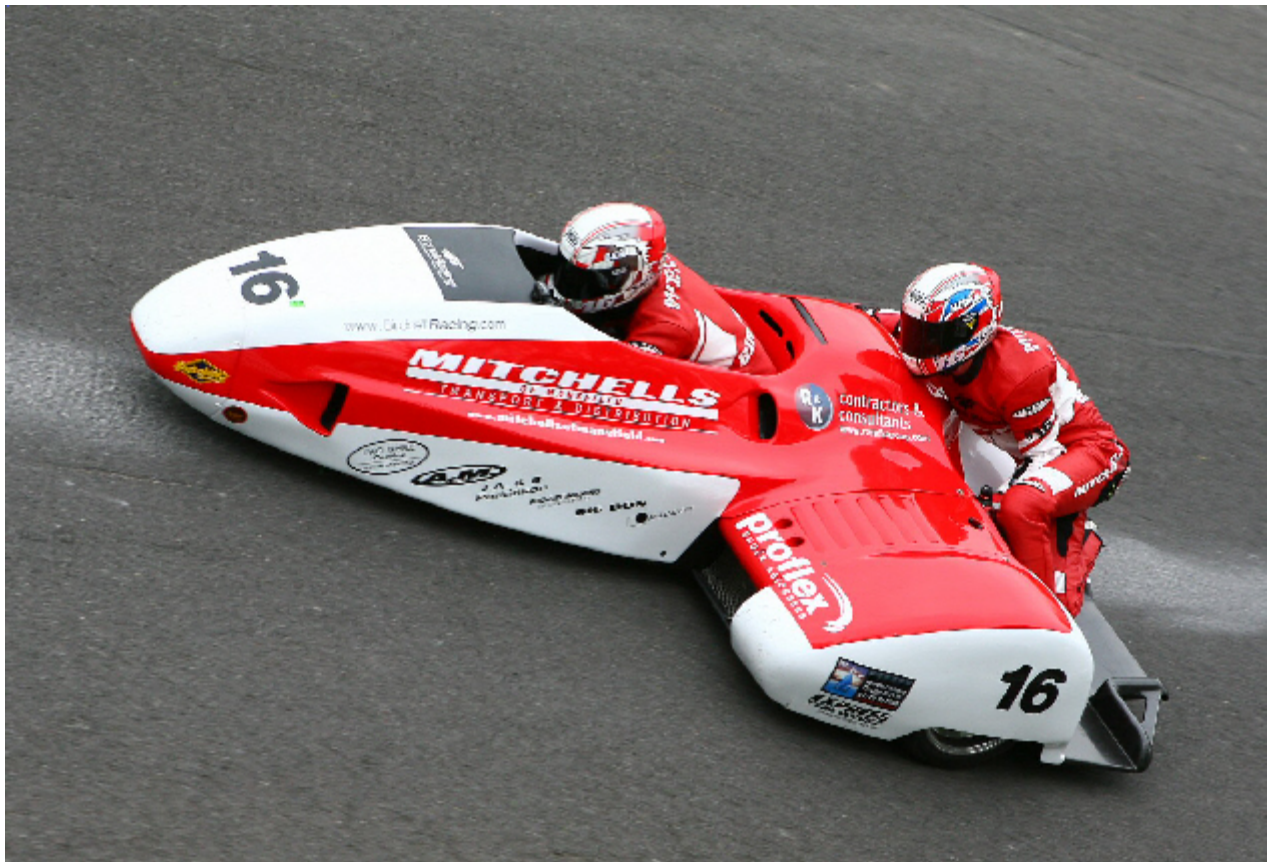




Birchall *Racing*

World Championship Sidecar Racing Team





Welcome to Birchall Racing

- Introduction.
- Unique Sponsorship Opportunities.
- Sponsorship Benefits.
- The Team.
- Results to date.
- Gallery
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- Summary
- Our 2009 Sponsorship





Introduction:

World Sidecar Championship contenders Ben and Tom Birchall are facing a new challenge for 2009 for as well as contesting the World Championship once again on the F1 LCR Suzuki they will also make their debut at the Isle of Man TT races on an LCR F2 outfit powered by a 600cc Honda engine plus run in the 2009 British F2 championship.

The Mansfield brothers have made amazing progress since beginning their world championship career in 2005 and taking ninth place as a wild card entry into the world round at Assen that year.

2006 saw Ben and Tom contest the full World championship where they were consistent top 10 finishers, ending the campaign in 13th position.

2007 saw the duo shine, they were fifth in the world championship and notched up wins in various events including the prestigious Jock Taylor Memorial Trophy.

2008 saw Ben and Tom secure their first World Championship race win at Rijeka in Croatia to end the season in a fine third place.

Ben and Tom have high expectations for the forthcoming season and are serious contenders for the World title this year. They have spread their wings to include the Isle of Man TT, which is one event they have always been keen to try.

With this in mind they have had talks with the Isle of Man race officials who readily accepted their entry into this year's event where they will contest both three-lap sidecars races in June. To prepare for this the team will contest the British F2 sidecar championship, the first three rounds of which are prior to the TT.

More track time beckons at Donington Park as Birchall Racing has been invited to represent England in the six-nation Moto Six event at the Leicestershire circuit at the end of March. The event has attracted a lot of media attention and is expected to benefit from extensive television coverage.

Ben and Tom have spent the winter months preparing both outfits for the coming season and are anxious to get some serious testing under their belts prior to the opening race of the season at Donington Park over the weekend of March 28/29.



Birchall Racing

A unique sponsorship opportunity.

Ben and Tom Birchall entered the world of Sidecars in the late nineties and have gone from strength to strength since thanks to the help and support of local sponsors.

2010 is just around the corner and Ben and Tom are pleased to have secured a main sponsor in Mitchell's of Mansfield Ltd for the forth coming season.

However we are always looking for additional sponsorship for the team and we are determined to win the F1 Superside World Championship. We are facing teams sponsored by Airline's and other major corporations and although we do have a great main sponsor we always need help with the cost of new garage equipment, Tyres and International travel to compete in World Championship events, Racing is a costly business and every penny helps us.

Please read through this portfolio and if you are interested in sponsoring us in 2010 you can find our contact details at the back.

In anticipation,

Thank you

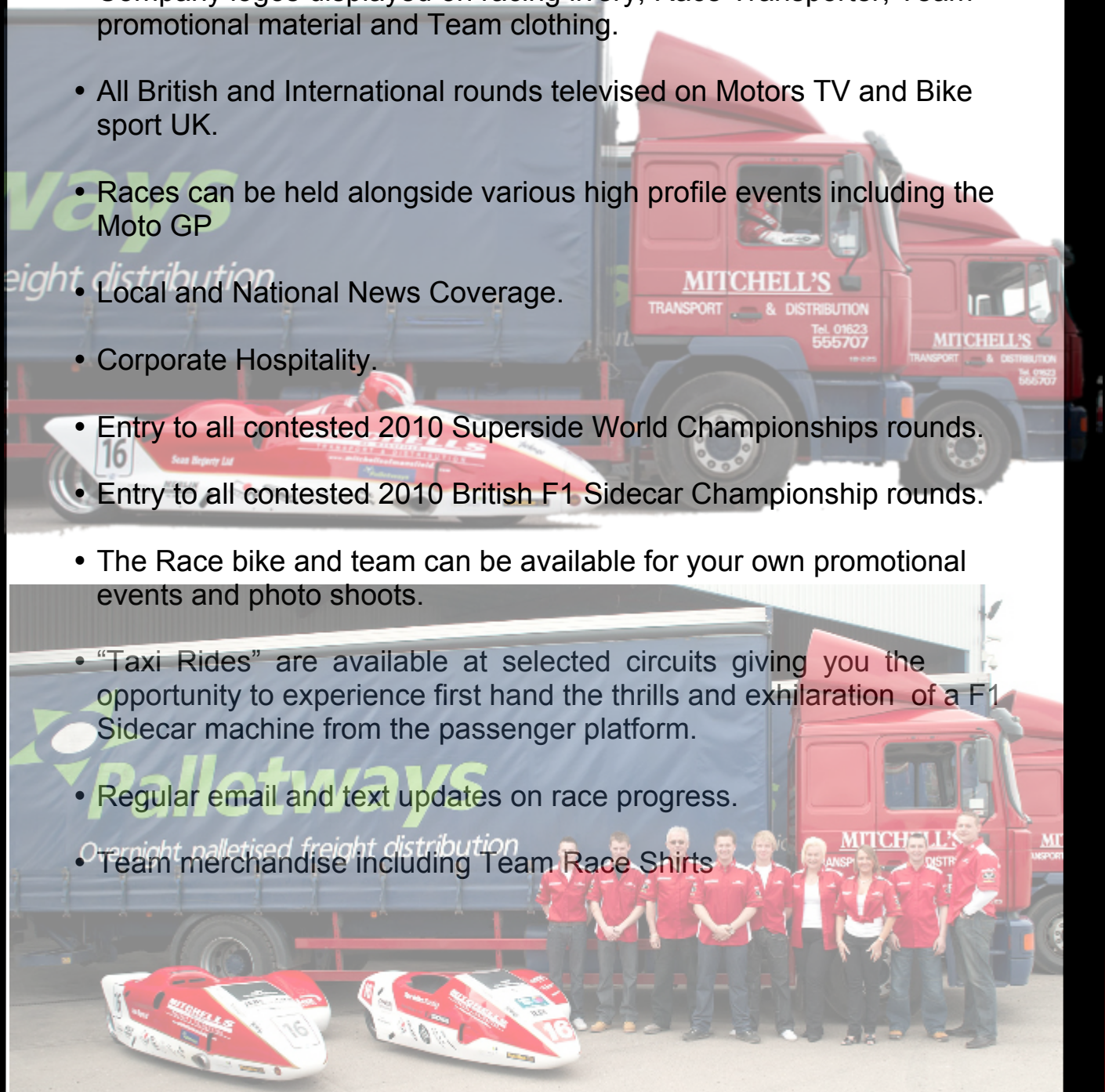
Ben & Tom Birchall.





Sponsorship Benefits.

- Company logos displayed on racing livery, Race Transporter, Team promotional material and Team clothing.
- All British and International rounds televised on Motors TV and Bike sport UK.
- Races can be held alongside various high profile events including the Moto GP
- Local and National News Coverage.
- Corporate Hospitality.
- Entry to all contested 2010 Superside World Championships rounds.
- Entry to all contested 2010 British F1 Sidecar Championship rounds.
- The Race bike and team can be available for your own promotional events and photo shoots.
- "Taxi Rides" are available at selected circuits giving you the opportunity to experience first hand the thrills and exhilaration of a F1 Sidecar machine from the passenger platform.
- Regular email and text updates on race progress.
- Team merchandise including Team Race Shirts





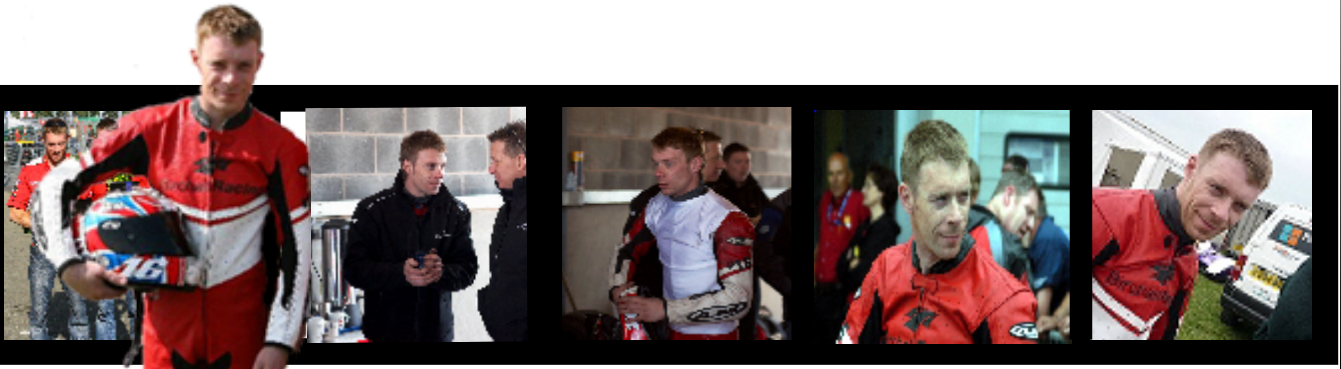
Birchall *Racing*

The Team





Birchall *Racing*



Ben Birchall - Driver

Date of Birth - 21.01.77

Occupation - Workshop Proprietor

Debut - 1998 (Passenger)
2003 (Driver)

Career Highlights -

- F1 British Sidecar Championship 1999-2002 - Consecutive top 3 finishes in overall standings (passenger)
- MRO British Sidecar Championship 2003 - Joint 4th place in overall standings (Driver)
- F1 British Sidecar Championship 2003 - Rookie of the Year
- Eastern Airways Sidecar Championship 2004 - 4th place - Assen (Netherlands)
- MRO Yokohama F1 British Sidecar Championship 2005 - 2nd place in overall standings
- 2006 - FIM World Superside championship - 13th.
- 2007 - FIM World Superside championship - 5th
- 2008 - FIM World Superside championship - 3rd
- 1st world championship race win of careers at Rijeka in Croatia.





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Tom Birchall - Passenger

Date of Birth - 23.12.1986

Occupation - Joiner

Debut - 2003 (Passenger)

Career Highlights -

- 350cc British Sidecar Championship 2003 - 1st Place - Darley Moor
- F1 British Sidecar Championship 2003 - Rookie of the Year
- Eastern Airways Sidecar Championship 2004 - 4th place - Assen (Netherlands)
- MRO Yokohama F1 British Sidecar Championship 2005 - 2nd place in overall standings
- 2006 - FIM World Superside championship - 13th.
- 2007 - FIM World Superside championship - 5th
- 2008 - FIM World Superside championship - 3rd
- 1st world championship race win of careers at Rijeka in Croatia.





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The Bike:



Engine: Suzuki , 4-stroke, four-cylinder, liquid-cooled, DOHC, 16-valve (race tuned by JEBS performance engineering)

Displacement: 998.6cc

Bore x Stroke: 73.4 x 59.0mm

Compression Ratio: 12.5:1

Fuel System: Injection

Lubrication: Dry sump

Ignition: Digital, transistorised, with data logging facilities

Transmission: 6 speed, constant mesh

Clutch: Wet, multiplate with coil springs

Transmission: 6 Speed

Chassis: Monocoque LCR aircraft aluminium

Brakes: 4 pot AP callipers front and rear

Discs: Floating, front and rear ventilated

Suspension: Proflex shock absorbers front and rear

Wheels: LCR-BBS

Wheel dimensions: front 8.5 x 13", side 11 x 13", rear 11 x 14"

Tyres: Yokohama

Bodywork: Carbon-fibre





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Results to date:



FIM WORLD SUPERSIDE CHAMPIONSHIP 2008

3rd in overall standings

- 4th - Le Mans (Superside World Championship)
- 1st - Rijeka, gold race (Superside World Championship)
- 3rd - Rijeka, sprint race (Superside World Championship)
- 3rd - Sachsenring, gold race (Superside World Championship)
- 4th - Assen, gold race (Superside World Championship)
- 3rd - Sachsenring, sprint race (Superside World Championship)
- 4th - Sachsenring, gold race (Superside World Championship)
- 4th - Donington Park (Superside World Championship)

Cadwell Park - Derby Phoenix Club
Four race wins and new outright lap record

FIM WORLD SUPERSIDE CHAMPIONSHIP 2007

5th in overall standings

- 3rd - Schleiz (Superside World Championship)
- 5th - Brands Hatch (World Championship)
- 2nd - Snetterton (British Championship)
 - 4th - Assen (World Championship)
- 5th - Sachsenring (World Championship)
- 2nd - Salzburgring (World Championship)
 - 2nd - Rijeka (World Championship)
- 2nd & new lap record - Le Mans (World Championship)

Jock Taylor Memorial trophy (Knockhill, Scotland)

Jim Silver Memorial trophy (Knockhill, Scotland)

Sunflower trophy (Bishopscourt, Ireland)

Marty Murphy Memorial trophy (Bishopscourt, Ireland)

FIM WORLD SUPERSIDE CHAMPIONSHIP 2006

- Consistent top 10 finishes
- 13th in overall standings





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Results to date:



MRO YOKOHAMA F1 BRITISH CHAMPIONSHIP 2005

- 3rd - Brands Hatch
- 4th - Brands Hatch
- 3rd - Silverstone
- 7th - Silverstone
- 2nd - Snetterton
- 3rd - Snetterton
- 3rd - Knockhill (Scotland)
- 3rd - Knockhill (Scotland)
- 1st - Cadwell Park & new lap record
- 1st - Cadwell Park
- 2nd - Pembrey (Wales)
- 3rd - Pembrey & new lap record
- 2nd - Brands Hatch
- 2nd - Brands Hatch

Final Championship Standings - 2nd Place Overall

Wins - 2

Podiums - 12

Lap Records - 2

Bill Boddice Sidecar Challenge Trophy 2005

Winners at Donnington Park & new lap record

FIM WORLD SUPERSIDE CHAMPIONSHIP 2005

9th Place - Assen (Netherlands) wild-card entry

Ewan Chambers Award for Contribution to Sidecar Racing



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Picture Gallery

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Birchall Racing

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Sponsorship Area's

Nose cone sponsorship



Offside drivers skirting

Nearside drivers skirting

Nearside rear wing





2009 Racing Calendar

2009 Yokohama/ACU British F2 Sidecar Championship

1. Donington Park March 28/29 New Era
2. Brands Hatch April 10/11/12 BSB Easter
3. Cadwell May 3/4 Derby Phoenix Bank holiday
4. Mallory Park July 18/19 BSB
5. Anglesey August 1/2 WIRRAL
6. Cadwell Sept 19/20 Derby Phoenix

The Isle of Man TT begins with practice from May 30th through to June 5th followed by the first three lap sidecar race on Saturday June 6th at 3pm. Race two is on Wednesday June 10th at 1.15pm.

FIM SUPERSIDE F1 SIDECAR WORLD CHAMPIONSHIP

May 10 Schleiz Germany

June 27 Assen Netherlands (tbc)

July 4 Albacete Spain (tbc)

July 18 Sachsenring Germany

July 25th Donington Park (Moto GP Weekend)

August 23 Grobnik Croatia

September 6 Le Mans France





Summary:

Many thanks for taking the time to read through this portfolio, our aim is to be the future World Champions, we want to do that with support and sponsorship from local companies in our area,

We would welcome you to come and see us at the track or in a meeting with yourselves, we would welcome support and sponsorship in 2010 in the following area's,

- Travel
- Tyres
- We are looking for a support vehicle to use whilst we are on the race track.
- Promotional merchandise
- Team merchandise
- Funding towards the purchase of a newer transporter
- Local Publicity
- General funding

If you are interested in helping us become World Champions then please get in touch with us, we thank you in anticipation of your call,

We can be contacted....

Through our website: www.birchallracing.com

Through email: info@birchallracing.com

On the phone: 07843 286295.





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Some of our 2009 Sponsors:

A big Thank You to.....

